



Greetings!

Gimme Shelter, Inc. is holding its second annual **Fur Ball Benefit on February 14, 2015 at the Smithfield Center of Smithfield, VA.** This year's theme is **"Sharing the Love"**. The proceeds from this benefit will be used to continue the support Gimme Shelter, Inc. provides to Isle of Wight County Animals and the Overall Community.

Gimme Shelter, Inc., is an all-volunteer, 501(c)(3) non-profit thrift shop dedicated to the welfare of the animals of Isle of Wight County. First opened in June 2010, it operates four days a week, relying entirely on its sale of donated items. **100%** of the proceeds go back into the IOW community.

Major Accomplishments to Date:

- Has donated more than \$20,000 to the Isle of Wight Humane Society to help defray their on-going expenses and spay and neuter initiatives.
- Has donated more than \$36,000 worth of goods and services to the Isle of Wight County Animal Shelter, to include equipment for the newly opened shelter, animal grooming services, spay and neuter costs, food and supplies, veterinary bills and a 2,300 sq. ft. fenced and landscaped two-bay dog run with memorial brick walk, benches and gazebo with our "Pave the Way to Play" project.
- Has donated more than \$20,000 to local veterinary practices to help defray emergency and other unplanned treatment costs incurred by needy county pet owners.
- Has provided a \$5,000 cash scholarship each year in 2011, 2012, 2013, and 2014 to a deserving Isle of Wight student enrolled in advanced veterinary or veterinary technician studies.
- Has provided more than \$6,800 miscellaneous cash, goods and services to other animal care efforts (Horses Helping Heroes; PETA; Diamonds in the Rough; pet oxygen masks to IOW Fire Department; Joplin, Missouri, Humane Society for post-tornado recovery, etc.).
- Provides liaison and clearinghouse services for local residents seeking assistance and/or advice regarding acquiring pets, seeking to place pets and/or seeking treatment for their pets.
- Provides donated food, supplies and services directly to needy local pet owners.
- Provides an outlet for the community to purchase low cost, high quality clothing and merchandise.

We're in the process of recruiting Sponsors and also seeking donations for the live & silent auctions and raffle to be held at the Fur Ball, and we are writing to request your assistance in making our Second Annual Fur Ball as successful as the first. By being a sponsor or donating an item, you'll be making a tax deductible contribution that will help Gimme Shelter, Inc. continue to help make life better for animals and individuals in need, right here in our community of Isle of Wight County.

Additionally, you'll benefit from exposure of your company's name to the IOW community and all of Hampton Roads. Sponsors and donors will also be promoted on our **Website, Facebook Page, and during the event.** Any merchandise you donate will be on display throughout the event. As a Major Sponsor, you'll be given tickets (included in sponsorships), so you'll be able to meet or invite prospective customers and even possibly find a few bargains of your own.

Won't you consider being a Sponsor or Donating an item to support the continued work of Gimme Shelter, Inc.? For more information you may reach us at: **757-334-0738, gimmeshelterva@gmail.com**, or visit **www.gimmeshelterofsmithfield.com**.

Sincerely,

Sponsor and Auction Coordinator

Gimme Shelter Fur Ball Sponsorship Levels 2015:

Platinum Paw \$5,000

- 8 Fur Ball Single Tickets (\$800 value)
- Reserved Table for 8
- The Company's name & logo in Fur Ball advertising including:
 - Gimme Shelter's Web page/Gimme Shelter's Facebook pages
 - Placement in the evenings program (advertising options available)
 - The Company's name & logo displayed all evening during the Fur Ball slide presentation loop
- 16" x 16" Engraved Brick with Company Logo permanently installed at IOW Animal Shelter Dog Park
- 40 Casino Gaming Tickets and 8 - \$10,000/"Massino Money" Vouchers

Gold Paw \$3,000

- 6 Fur Ball Single Tickets (\$600 value)
- Reserved Seating
- The Company's name & logo in Fur Ball advertising including:
 - Gimme Shelter's Web page/Gimme Shelter's Facebook pages
 - Placement in the evenings program (advertising options available)
 - The Company's name & logo displayed all evening during the Fur Ball slide presentation loop
- 8" x 8" Engraved Brick with Company Logo/name permanently installed at IOW Animal Shelter Dog Park
- 30 Casino Gaming Tickets and 6 - \$10,000/"Massino Money" Vouchers

Silver Paw \$1,000

- 2 Fur Ball Single Tickets (\$200 value)
- Reserved Seating
- The Company's name & logo in Fur Ball advertising including:
 - Gimme Shelter's Web page/Gimme Shelter's Facebook pages
 - Placement in the evenings program (advertising options available)
 - The Company's name & logo displayed all evening during the Fur Ball slide presentation loop
- 4" x 8" Engraved Brick with company name permanently installed at IOW Animal Shelter Dog Park
- 10 Casino Gaming Tickets and 2 - \$10,000/"Massino Money" Vouchers

Bronze Paw \$500

- 1 Fur Ball Single Tickets (\$100 value)
- The Company's name & logo in Fur Ball advertising including:
 - Gimme Shelter's Web Site/Gimme Shelter's Facebook pages
 - Placement in the evenings program (advertising options available)
 - The Company's name & logo displayed all evening during the Fur Ball slide presentation loop
- 5 Casino Gaming Tickets and 1- \$10,000/"Massino Money" Voucher

"Rescuer" \$250

- The Company or Individual's name and/or logo in Fur Ball advertising including:
 - Gimme Shelter's Web Site and Gimme Shelter's Facebook pages
 - Placement in the evenings program
 - The Company or Individual's name and/or logo displayed all evening in slide presentation loop

"Fosterer" \$100

- The Company or Individual's name and/or logo in Fur Ball advertising including:
 - Gimme Shelter's Web Site and Gimme Shelter's Facebook pages
 - Placement in the evenings program
 - The Company or Individual's name and/or logo displayed all evening in slide presentation loop

"Pet Lover" \$25

- The Company or Individual's name and/or logo in Fur Ball advertising including:
 - Gimme Shelter's Web Site and Gimme Shelter's Facebook pages
 - Placement in the evenings program
 - The Company or Individual's name and/or logo displayed all evening in slide presentation loop

SPONSOR or DONATION REGISTRATION FORM

Business Information:

Name of Company _____

Contact Name and Position _____

Business Mailing Address _____

City _____ State _____ Zip Code _____

Phone _____ - _____ - _____ Alternate Number _____ - _____ - _____

Email Address _____

Business Web Address _____

Please send Business Logo to: gimmeshelterva@gmail.com

Sponsorship Level:

- Platinum Paw: \$5,000 Gold Paw: \$3,000 Silver Paw: \$1,000 Bronze Paw: \$500
 "Rescuer": \$250 "Fosterer": \$100 "Pet Lover": \$25
 Other Monetary Donation - \$ _____ Check Visa MasterCard AMEX

Credit Card Number _____ Exp. Date _____

Signature _____ CVC# _____

Non-Monetary Donation: _____
(Product or Service for Auction/Raffle)

Donated Item Value: \$ _____

Description of item for Auction Book: _____

Please make checks payable to: Gimme Shelter, Inc.

You can purchase your sponsorship or donate online at www.gimmeshelterofsmithfield.com

**-OR- Mail completed Sponsor Registration Form to: Gimme Shelter, Inc.
130 South Church Street
Smithfield, VA 23430**

Gimme Shelter Contact Name: _____ Contact Phone #: _____

Please contact us for questions at: Email: gimmeshelterva@gmail.com or Phone: 757-334-0738